



# GARDENS SHOPPING CENTRE RATE CARD

# TABLE OF CONTENTS

- 01 About The Mall
- 02 How To Exhibit
- 03 Courts and Rates
- 04 Genral Information



# ABOUT THE MALL

## **Demographics:**

Gender: 58% Female 42% Male

Age: (25 - 34) 32%, (35-49) 28%

LSM: 7-10

## **Foot Traffic:**

Average foot count: 320 00 pm

## **Trading Hours:**

Mon - Fri: 9am - 7pm

Sat - Sun: 9am - 5pm

Public Holiday: 9am - 2pm



# HOW TO EXHIBIT

## **Proposal:**

A visual or floor plan must be submitted along with a list of products / services that will be on display. Final approval of any exhibition remains at the discretion of Gardens Shopping Centre Management.

## **Flooring:**

Flooring is compulsory, if flooring is not used from the recommended supplier then approval is required. SS Floor Hire / 072 235 5917 / [ssfloorhire@vodamail.co.za](mailto:ssfloorhire@vodamail.co.za) or [carl@ssfloodhire.co.za](mailto:carl@ssfloodhire.co.za)

## **Public Liability:**

A copy of your company's public liability insurance must be submitted with the signed contract.

## **Contract & Payment:**

Only a signed contract will secure your booking, payment must be received in full by latest the day prior to the exhibition and POP to be sent to confirm booking.

# COURTS & RATES



EXHIBITION COURT	COURT SIZE	WEEKLY RATE EX VAT	WEEKEND RATE EX VAT	AVAILABLE PLUG POINT
Woolworths 2	3X2	R5 500	R3 000	NO
Escalators MTN	3X2	R5 000	R3 000	NO
Escalators J&M	3X2	R5 000	R3 000	NO
Escalators The Store	3X2	R5 000	R3 000	NO



# GENERAL INFORMATION

- Exhibitions start on a Tuesday and end the following Monday.
- Set-up will only be allowed at the end of the trading day or before 9 am of the first booking day.
- Dissembling will only be allowed at the end of the trading day.
- Eating or drinking is strictly prohibited at any display.
- Approaching shoppers is not allowed and all promotes are to stay in the designated area.
- No plastic tables and chairs and/or camping chairs are allowed.
- All exhibitions must be manned during mall trading hours.
- Only professionally printed signage and signs will be allowed.
- Branding and displays are the sole responsibility of the exhibitor.